

For Immediate Release

Scopus (Israel) and Pixelmetrix (Singapore) Developing Next Generation Broadcast Management Technology

Singapore Israel Industrial R&D Foundation (SIIRD) Backs Project

NAB, Las Vegas, April 2003 – Scopus, the supplier of digital broadcast platforms for the worldwide transmission of the 2002 World Cup Games in Korea, and Pixelmetrix, the leader in Preventative Monitoring systems for digital broadcasters, have received support and backing from SIIRD – The Singapore Israel Industrial R&D Foundation – for the development of next generation broadcast management systems.

Building on Scopus' extensive line of digital infrastructure products and Pixelmetrix' expertise in optimizing broadcast operations, the two companies are developing a new set of broadcast management tools to allow customers to better plan, install, operate, provision, maintain and administer their equipment, networks and services. The new set of broadcast management tools will reduce network maintenance and operation costs.

The project, supported by SIIRD, leverages recent advances in measurement & monitoring technology, implemented by Pixelmetrix, with the latest in network management technology as developed by Scopus, to enhance network and services operation as well as maintenance. The co-development of new management tools will allow better fault detection and remote monitoring. With the new tools, an operator will be able to monitor, control and manage any change in content flow on any component of the encoding - transmission chain, allowing significant savings in system operational costs. New management tools will pave the way to a first of its kind Service Level Agreement (SLA) between the broadcaster and service provider. This will allow significant savings in system operational costs.

“Scopus offers an end-to-end line of digital broadcast infrastructure components — that comprise a complete solution for any broadcaster,” says Danny Wilson, CEO of Pixelmetrix. “Integrating the monitoring capability provided by our DVStation platform is a natural fit. We are pleased to be working with them.”

“We recognize the extra value provided by the DVStation's modular monitoring platforms because they provide the most effective and feature rich solution for analyzing several simultaneous MPEG signals in real-time,” said Moses Zelniker, director for business development at Scopus. “We feel that bringing all of the functions under the umbrella of a common control and management system can provide a tremendous and unique value to our customers.”

About Scopus

Scopus Network Technologies provides intelligent MPEG-2 and DVB video contribution and distribution architectures that enable professional broadcasters to make a quick and smooth transition to the digital age. Based on over 20 years of extensive research and expertise in digital compression algorithm development, Scopus' solutions provide superior flexibility at the highest quality and cost-performance. Its CODICO® product line supports a comprehensive end-to-end digital compression system for video and data distribution networks.

Scopus clients worldwide include satellite broadcasters, cable and Telco operators and private networks such as CBS Newspath (USA), Korea Telecom, Cablecom (Switzerland), Deutsche Telekom (Germany), Korea Telecom, Korean Broadcast System (KBS), Pramer/Liberty-Media (Argentina), BBC (UK), Multichoice (South Africa), France Telecom, Deutsche Telekom and others.

Scopus has offices in New-Jersey (US), Mexico City-Mexico, Sao-Paulo (Brazil), Mumbai-India, Beijing-China, Frankfurt-Germany, Moscow-Russia, and Tel Aviv-Israel. For more information visit our website: www.scopus.net.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventative Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe. Pixelmetrix customers include CNN, CBS, Disney, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, Canal+ and Télédiffusion de France. It is the winner of the Peter Wayne Award for Best Design and Innovation IBC 2000, and Winner of the STAR 2000 Superior Technology Award from TV Technology Magazine. For more information, visit www.pixelmetrix.com.

About DVStation

DVStation by Pixelmetrix is an award-winning system for monitoring the quality and performance of digital networks. Through a unique set of plug-in modules and powerful parallel processing capability, DVStation is the only all-in-one solution that can monitor a signal path from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will signal if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager. If signal and content integrity is essential for business success, DVStation is the most advanced Preventative Monitoring solution available today. For more information about DVStation products and Pixelmetrix, please email info@pixelmetrix.com or visit www.pixelmetrix.com.

The terms Preventative Monitoring and DVStation are trademarks of Pixelmetrix Corporation.

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